

# Strategic Initiative for Transformational Employment (SITE)

The Strategic Initiative for Transformational Employment (SITE) provides services to Kentucky employers and workers. The program is a unique collaboration between the Eastern Kentucky Concentrated Employment Program (EKCEP), the Cabinets for Health and Family Services and Justice and Public Safety, and the Kentucky Career Centers.



## A NEW WAY TO DO BUSINESS

As a transformational employer, businesses have the opportunity make an impact in the lives of their employees by helping them build strong foundations for lifelong health and wellbeing. Employment promotes social inclusion, income, and stability, which are critical to sustaining recovery. SITE helps employers gain access to information networks and job-site resources so that they can identify and hire talented employees - and help workers address barriers to success and stay employed.



### CONTACT

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## SERVICES

### Job Entry and Retention Support Specialists (JERSS)

Nine JERSS operate out of each comprehensive Kentucky Career Center. JERSS support job placements, provide training and education for employer resources, and connect individuals in recovery with services.

#### Locations:

**Hazard**  
**Morehead**  
**Prestonsburg**  
**Somerset**

### Community Partnerships

The community plays a role too. JERSS will partner with community organizations to share training and resources and help connect individuals with other services to aid their employment goals and enable success.

